



AGO TULSA 2023

MEDIA KIT

PROGRAM BOOK

The official convention Program Book will contain the daily schedule, directions, and other important information for registrants; full programs for all events, including artist biographies, program notes, and organ specifications; workshop schedules and descriptions; lists of donors and exhibitors; and much more valuable information. More than 200 attendees are expected, and most of them will save their programs for years to come, making this a unique opportunity to advertise your organ-related products and services.

Advertising Conditions

Every ad must be supplied in a press-ready PDF digital file, including printer's marks, with fonts and graphics embedded. Images must have a resolution of at least 300dpi. For a color ad, embedded graphics must be in CMYK (not RGB); for a black-and-white ad, embedded graphics must be in grayscale. The convention will recommend a qualified designer if needed.

Deadline for receipt of artwork and payment: Monday, March 20, 2023. Submit all materials to **Lyndon Meyer, Lyndon.meyer@gmail.com**.

The convention reserves the right to decline any advertisement, before or after the published closing date, that does not meet with its approval. Improper or exaggerated copy will not be accepted. Acceptance of advertising does not imply endorsement. The convention reserves the right to label or box any advertising that, in its opinion, bears a confusing resemblance to editorial matter. Except for paid preferred locations, ad placement will be at the discretion of the editor.

The convention will not be bound by any condition, printed or otherwise, appearing on any order blanks, insertion orders, or contracts whenever it conflicts with the terms and conditions of this media kit and any amendment thereof. The advertiser and/or agency assumes liability for all content (including text and illustrations), assumes responsibility for any claims therefrom made against the convention, and agrees to indemnify the convention against any expense and loss suffered by reason of such claims. Placement of advertising conveys agreement with all policies and conditions stated in this media kit.

Ad Sizes and Rates

The Program Book will be about 80 pages, printed digitally on 8½" x 11" high-quality paper in portrait orientation, with 'perfect' (glued) binding. The live area will be 7¾" x 10¼"; bleeds are permissible on full-page advertisements only.

Preferred positions are sold on a first-come, first-served basis. Any confirmed convention exhibitor is entitled to a 25% discount on advertising in any medium. Any Program Book advertiser is entitled to a 25% discount on advertising in any other medium.

	Width (inches)	Height (inches)	Rate
Back Cover	7¾	10¼	\$650
Inside Front Cover	7¾	10¼	\$450
Inside Back Cover	7¾	10¼	\$450
Full Page	7¾	10¼	\$300
Half Page Vertical	3¾	10¼	\$200
Half Page Horizontal	7¾	5	\$200
Quarter Page	3¾	5	\$125
Eighth Page (business card)	3¾	2½	\$75

OTHER ADVERTISING OPPORTUNITIES

Convention Website

The convention website, www.agotulsa2023.com, will be visited regularly by registrants and potential attendees. The website includes information on registration, hotel, transportation, programs, maps, and local attractions and dining. To place advertising, contact Lyndon Meyer, Lyndon.meyer@gmail.com.

Every ad must be supplied as a JPG file, minimum resolution 72dpi. All text, images, and links must be included within the file; no animation or flash.

Ad space on any website page is limited and available on a first-come, first-served basis. All ads, including text, images, links, and design, are subject to the approval of the convention. The convention reserves the right to remove any ad at any time.

The webmaster will track clicks on each ad and make the results available to the advertiser.

	Size	Rate
Home Page Box	480 x 320 pixels	\$200
Internal Page Box	480 x 320 pixels	\$125

Tote Bag Inserts

Every registrant will be provided with a convention tote bag for use during and after the convention. In addition to registration and hospitality materials, the tote bags will be stuffed with paid advertising materials. These may include flyers, brochures, CDs, flash drives, specialty products, or other items as agreed upon. Any material is subject to the approval of the convention after receipt of a sample.

To place a tote bag insert, contact Ernest Neal, cathedral.organist@gmail.com. Shipping information will be provided upon receipt of payment. Materials must be received by May 31, 2023, to be included in the tote bags. No refunds will be provided; return shipping of any unused items will be the responsibility of the advertiser.

	Max Size	Rate
Tote Bag Insert	8.5" x 11"	\$150

EXHIBIT BOOTHS

Exhibits will be located in the Convention Hotel, the Hyatt Regency Downtown Tulsa. More than 200 convention attendees are expected, and exhibits will be open daily from Monday evening, June 26, through Thursday evening, June 29. A cash bar will be available every evening after the final event, with an opportunity to greet that day's artists.

Any confirmed convention exhibitor is entitled to a 25% discount on advertising in any medium. For information on reserving an exhibit booth, including dimensions and rates, contact Ron Pearson, Exhibits Chair, rpearson@firstchurchtulsa.org. Payment must be received by May 31, 2023, to reserve space.

SPONSORSHIP OPPORTUNITIES

Sponsors are welcome for all convention events, including concerts, artists, commissioned works, and receptions. All sponsors will be recognized in the Program Book and in appropriate signage. For more information, contact Joseph Arndt, Gifts and Grants Chair, jarndt@sjtulsa.org.